

PHAETHON Teaming for Excellence Logo Guidelines

Phaethon Teaming Project Logo

This logo is used in deliverables that refer to the Phaethon Teaming Project.



Phaethon Teaming Project Logo Colour Variations

Full Colour



Greyscale



Monochrome









Logo Guidelines

Logo Colour Variations Examples



Logo Colour Variations to Avoid

Please make sure to use the approved colour combinations of the logo that are provided. Any alterations on the colours could weaken the brand identity and compromise the logo's legibility.

















Logo Resizing

Always resize proportionally, otherwise the logo will be altered and may not be as legible and/or recognizable. Please make sure that it is still legible when resizing in smaller sizes.





Minimum size

Minimum logo size for print:



4cm (width) x 1.19cm (height)

Logo resizing to avoid





Clear Space Around the Logo

The logo needs space around it to "breathe". The **minimum** amount of clear space required around the logo is equal to the height of the PHAETHON letters. This clear space is a minimum and should be increased where possible.





European Energy Committees such as the Energy Committee for the FP7, the Horizon 2020, the SET Plan, the Solar Energy Industrial Initiative, the European Smart Grid Technology Platform, the European Standards Committees on PV and the EU PV Mirror Group. Furthermore, the FOSS staff act as expert evaluators for predominantly Energy Proposals within the FP7 and other National initiatives.

Logo spacing to avoid



Logo Spacing

When the logo is used next to other logos, a minimum space equal to the height of all the wording (wordmark) is recommended.





Logo spacing to avoid



Teaming Project logo with partners











